

FilmStretch Web Site Videos

These days our website visitors are time poor, so once they get to your site, how are you making sure they stay long enough to grasp how you can help them?



One of the best ways to grab your site visitors attention is by using video. This multi-sensory, alive medium allows you to get your message across succinctly and powerfully in a way that text alone simply can't match.

And for these all important longer term videos good quality production values are critical to your brand; 'point and shoot' amateur videos just won't do the job.

At FilmStretch our goal is to make it easy for you to have high production value, brand enhancing web videos, with minimum fuss, and maximum enjoyment during the production process.

So check out FilmStretch's [web site video production](#) packages on the next page and contact us to talk through your specific video needs and desired outcomes. Don't worry if our packages don't fit your needs - they'll give you an idea of the required investment - and just call us for tailored scoping and costs; Claire 0416 276 238.

FilmStretch Video Blogging

Are you adding value for your clients when they visit your website? Are you leveraging your expertise to full advantage? And are you adding new and interesting content to keep site visitors coming back for more?



These days static brochure style web sites no longer make the cut. To keep your site visitors returning, you need to add new and valuable content on a regular basis.

By video blogging, you put yourself ahead of the game in so many ways; your site visitors are much more likely to watch a short, engaging video than wade through a sea of text. They are also more likely to stick with you to the end because of the human connection video allows. Not to mention that, for many of us, creating video blog content is far easier and faster than writing blogs.

You may be tempted to go DIY with your video blogs. This sometimes works, however ask yourself how long will it actually take you? What is your time worth and where is it best spent? And what production values will do your brand justice? In light of the answers to these questions, at FilmStretch we've designed our video blogging packages to be a 'no brainer'.

So check out FilmStretch's [video blogging packages](#) on page 3 and contact us to talk through your specific needs, blogging schedule and goals; Claire 0416 276 238.

FilmStretch E-Learning

How are you making sure your training expenditure is getting the desired results? Are changed behaviours and new processes actually turning up on a daily basis in the work place?



Maybe you're employing external coaches, or asking managers to play the role of coach, to help new behaviours and processes become embedded. These solutions are great, but can be costly both financially and in terms of time for your managers.

There are so many advantages to having 'how to' and revision videos in your learning and development mix, including the fact that, after a one off expenditure, you have these resources for as long as the content is relevant and you create a consistency in message that is invaluable.

Because the co-directors of FilmStretch come from the two worlds of film-making and adult education you'll simply love how easy it is to work with us on your L&D videos. We understand your needs and goals as a learning professional and we know what makes an attention grabbing effective video.

For more information contact us to talk through your specific needs and desired outcomes.

FilmStretch.com.au - Web Site Video Packages

RELATIONSHIP BUILDER



3 x 1min web videos for \$1,650*

Make that all important personal connection with your prospective client by web video. Features you against a single inserted background (e.g. your company logo on white). Suggested topics: Welcome, About Us, our Products/Services for example. All in high resolution.

VISUALLY ENHANCED



3 x 1min web videos for \$2,750*

The Visually Enhanced video package is similar to the Relationship Builder, plus it has the powerful addition of varied visual elements. A series of up to eight background images are used to emphasise key points, and make them stick visually.

SHOW AND TELL



3 x 1min web videos for \$4,650*

The Show and Tell video package goes one step further than the Visually Enhanced package with the addition of motion graphics. So now your videos also feature movement and you start fully utilise the power of film. This package has all the elements to captivate your viewer and get your message across in a compelling and memorable way.

* includes \$150 studio hire for 1.5 hours

FilmStretch.com.au - Video Blogging Packages

Video Blogging Expertise

Add value and showcase your expertise

One person filmed interview style with two cameras, to allow editing, against black background (prices inc. GST & studio hire)

- 5 x 2 min videos
\$1,600 (\$320 each)
- 10 x 2 min videos
\$2,600 (\$260 each)
- 15 x 2 min videos
\$3,300 (\$220 each)



FilmStretch will:

- Input re what interview questions to ask
- Act as the interviewer at the shoot
- Monitor timing so that the footage for each clip runs for a maximum of 3 minutes which will be edited down to 2 minutes
- Edit the footage down into optimal cut, edit out bloopers and add one intro title and one ending title for your branding
- Upload each clip to your video host

Video Blogging Interviews

Use your network to create great interview content

Two people filmed interview style with three cameras, to allow editing, against black background (prices inc. GST & studio hire)

- 5 x 3 min videos
\$2,000 (\$400 each)
- 10 x 3 min videos
\$3,500 (\$350 each)
- 15 x 3min videos
\$4,500 (\$300 each)



FilmStretch will:

- Input re what interview questions to ask
- Act as the interviewer at the shoot
- Monitor timing so that the footage for each clip runs for a maximum of 4 minutes which will be edited down to 3 minutes
- Edit the footage down into optimal cut, edit out bloopers and add one intro title and one ending title for your branding
- Upload each clip to your video host

Video Blogging Impact

Visually illustrated for enhanced impact and memorability

One person filmed interview style with two cameras at once to allow editing, against green screen (prices inc. GST & studio hire)

- 5 x 2 min videos
\$4,950 (\$990 each)
- 10 x 2 min videos
\$8,800 (\$880 each)
- 15 x 2 min videos
\$11,550 (\$770 each)



FilmStretch will:

- Input re what interview questions to ask
- Act as the interviewer at the shoot
- Monitor timing so that the footage for each clip runs for a maximum of 3 minutes which will be edited down to 2 minutes
- Edit the footage down into optimal cut, edit out bloopers and add up to 12 images in background including one intro title and one ending title for your branding
- Upload each clip to your video host

You will need to:

- Choose and supply all images, in one go, in high resolution format